

# TRUMP®

## HOTEL COLLECTION

FOR IMMEDIATE RELEASE

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### THE IVANKA TRUMP COLLECTION PAIRS WITH TRUMP HOTELS TO MAKE THE HOLIDAYS ‘MERRY & BRIGHT’

*Guests Will Receive a \$500 Gift Card Toward Their Holiday Shopping When They Stay Three Nights  
In New York, Chicago, Las Vegas or Waikiki*

NEW YORK – Oct. 7, 2009 – They can’t promise snow, but the holidays will certainly shine brightly thanks to [The Ivanka Trump Collection](#) of fine jewelry and [Trump® Hotel Collection](#), the next generation of luxury hospitality. With the “**Merry & Bright**” limited-time offer, when booking any stay of three or more consecutive nights between Nov. 1 and Dec. 24, 2009, Trump Hotel Collection guests will receive a \$500 gift card applicable toward a purchase of \$1,500 or more from The Ivanka Trump Collection.



Rates start at \$495 per night at **Trump International Hotel & Tower® New York**, \$355 per night at **Trump International Hotel & Tower® Chicago**, \$89

per night at **Trump International Hotel™ Las Vegas**, and \$255 per night at **Trump International Hotel™ Waikiki Beach Walk®** (opening Nov. 16, 2009). For reservations for New York, please call (888) 44-TRUMP or book online [here](#); for Chicago, call (877) 45-TRUMP or book [here](#); for Las Vegas, call (866) 939-8786 or book [here](#); or for Waikiki, call (877) 683-7401 or book [here](#).

Gift cards are redeemable at the Ivanka Trump Collection boutique at 685 Madison Avenue in New York City or online at [www.ivankatrump.com](http://www.ivankatrump.com).

All current Trump Hotel Collection special offers are available at <http://www.trumphotelcollection.com/SpecialOffers/SpecialOffers.asp>.

*Gift vouchers expire March 31, 2010. Vouchers will be given at time of check-in. Promotion does not apply to group rates. Minimum three nights required. Valid on new bookings only. Offer applicable one time per stay. Offer may be repeated during promotional period but not during stay. Offer is non-transferable and has no cash value. Not to be combined with any other special offers or promotions. Trump Hotel Collection reserves the right to discontinue this offer at any time.*

### **About Trump® Hotel Collection**

Launched in October 2007, [Trump Hotel Collection](#) is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago and Trump International Hotel™ Las Vegas. Trump International Hotel™ Waikiki Beach Walk® will join Trump Hotel Collection on Nov. 16, 2009, followed by Trump SoHo™ New York in early 2010. Additional hotel projects are under development around the globe, including Panama, Toronto, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.

### **About The Ivanka Trump Collection**

Ivanka Trump launched her fine jewelry collection in September 2007 with the opening of a feminine and welcoming jewel-box boutique on Madison Avenue in New York City. Partnering with Dynamic Diamond Corp., one of the most respected diamond companies in the world, Ivanka combines her innate understanding of modern luxury with a vision of heirloom-chic jewelry inspired by the best classic styles of all times. Access to breathtaking diamonds and an unwavering commitment to superior quality of craftsmanship further distinguish the elegantly youthful and stylish collections. Ivanka's seal of approval, her personal signature and a trademarked coral enamel accent mark each piece that bears her name. Prices in the Ivanka Trump Collection start at \$650. For more information please visit [www.IvankaTrumpCollection.com](http://www.IvankaTrumpCollection.com).

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