

TRUMP®

HOTEL COLLECTION

FOR IMMEDIATE RELEASE

Contact: Jay Austin / Lauren Eisele
Middleton & Gendron Inc.
(212) 284-9939 / (212) 980-9192
jaustin@mg-pr.com / leisele@mg-pr.com

SMALL MEETINGS, TRUMP-STYLE: TRUMP® HOTEL COLLECTION UNVEILS TRUMP EXPRESS MEETINGS

Affordable Packages Designed for Small Groups; Available in New York, Chicago & Las Vegas

NEW YORK – Sept. 14, 2009 – [Trump® Hotel Collection](#), the next generation of luxury hospitality, today announced **Trump Express Meetings**, a menu of affordable meetings packages tailored for small groups. Trump Express Meetings are the perfect solution for groups up to 15 at [Trump International Hotel & Tower® New York](#), groups up to 25 at [Trump International Hotel & Tower® Chicago](#) and [Trump](#)



[International Hotel® Las Vegas](#), and groups up to 50 at [Trump SoHo™ New York](#), opening early 2010.

businesses in need of an off-site venue.”

“Meetings are a necessity, not an extravagance,” explained Jim Petrus, chief operating officer of Trump Hotel Management LLC. “As a way of supporting the many businesses that are facing challenges right now, we developed Trump Express Meetings to deliver Trump-level quality at a very special value. Our packages are perfect for small groups looking for a great space or local

Trump Express Meetings offer the best in meeting spaces, state-of-the-art presentation technology, and epicurean catering by each hotel’s signature restaurant.

- **Trump Express Day Meeting** is ideal for groups seeking a day-long venue. For breakfast, meeting participants will enjoy freshly baked morning pastries, freshly brewed regular and decaffeinated coffee, and seasonal teas. Depending on property and season, lunch offers a choice of soups such as tomato basil, wild mushroom and potato corn chowder; salads such as seasonal baby greens, traditional Caesar and baby spinach; and savory sandwiches like chilled rare roast beef, rotisserie chicken wrap, tuna salad and Portobello mushroom wrap. An afternoon break includes assorted dessert bars, cookies or brownies. Coffee, soft drinks and bottled water are replenished throughout the day. \$70-\$145 per person, depending on location.

- **Trump Express Lunch I** is for groups conducting a productive business lunch. It includes sandwich, soup and salad options; a selection of sweets; and coffee and tea service. \$40-\$80 per person.
- **Trump Express Lunch II** offers an expanded culinary selection, with soup and one salad, as well as two hot entrees, such as beef brisket, roasted chicken breast, pan-seared salmon and ricotta cheese tortellini. This also includes two desserts from a selection of cakes and tarts, as well as coffee and tea service. \$60-\$95 person.
- **Trump Happy Hour** is the perfect finish to a long, productive day. This includes a two-hour open bar with imported and domestic beers, white and red wines, Champagne, and premium brand liquors. A chef's selection of four passed hors d'oeuvres includes hot options – such as horseradish-crusted crab cake, macadamia chicken, artichoke boursin bites, and duck confit and chevre pizza – and cold – such as ginger sea bass ceviche spoon, goat cheese fiselle bruschetta, rainbow soup shooters and Greek salad cucumber bites. \$45-\$114 per person.

All locations have waived the room rental fee. In addition, Trump International Hotel & Tower Chicago is offering significantly reduced audiovisual rental, as well as a 15% discount on services at **The Spa at Trump**, ideal for a unique breakout session or stress reliever, and a 10% discount on food and beverage at **Rebar**, its chic cocktail and sushi lounge. Further, Trump International Hotel Las Vegas is offering a \$50 credit per person at The Spa at Trump, while Trump SoHo New York will provide complimentary Wireless HSIA.

Trump Express Meetings are available through April 30, 2010. Pricing, taxes and service charges vary by location. Please check with the individual hotel's meeting planner for details. To book at Trump International Hotel & Tower New York, please call (212) 299-1000; for Trump International Hotel & Tower Chicago, call (312) 588-8000; for Trump International Hotel Las Vegas, call (877) 878-6711; for Trump SoHo New York, call (212)842-5500. Food and beverage offerings vary by property.

Some Trump Hotel Collection properties can also accommodate large groups. Trump International Hotel & Tower Chicago has a total of 20,000 square feet of multi-function space, while Trump SoHo New York will offer 12,000 square feet. Please inquire with the individual properties for pricing.

About Trump Hotel Collection

Launched in October 2007, [Trump Hotel Collection](#) is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago and Trump International Hotel™ Las Vegas. Trump International Hotel™ Waikiki Beach Walk® will join Trump Hotel Collection in November 2009, followed by Trump SoHo™ New York in early 2010. Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.