

TRUMP SOHO™

N E W Y O R K

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TRUMP SOHO™ NEW YORK TO PROVIDE IDEAL SETTING FOR MEETINGS & EVENTS IN EARLY 2010

NEW YORK – Sept. 22, 2009 – [Trump SoHo™ New York](#), downtown New York's first ultra-luxury high-rise hotel, will open in early 2010 with more than 12,000 square feet of elegant meeting and event space that can be customized for every occasion. All events are planned with the assistance of the special events team, directed by seasoned leaders with Five-Star Hotel experience, giving each event a personalized touch. Supporting the hotel's event capabilities will be a full array of business services and equipment, including 100 percent WiFi and cell phone coverage throughout the hotel and the latest in audio-visual technology.



Events at Trump SoHo feature the authentic Northern Italian and Continental cuisine of acclaimed **KNR Restaurant Group**, widely known for their celebrated Miami restaurant, **Quattro Gastronomia Italiana**. KNR brings signature fresh fare grounded in impeccably sourced ingredients to all of the Trump SoHo's events, meetings and in-room dining programs. Whether servicing a corporate conference or a grand gala, KNR offers the ideal culinary experience from an extravagant tasting menu to light bites.

Located on the 46th floor, the 1,716-square-foot **SoHi** is one of the ultimate event spaces in Manhattan with unparalleled views of Manhattan, the Hudson River and The Statue of Liberty from its 15-foot, floor-to-ceiling windows. A SoHi event – whether an intimate wedding, movie premier party or cocktail reception – is sure to be remembered.

At 3,900 square feet, the **SoHo Ballroom**, the only downtown luxury ballroom with floor-to-ceiling windows, can accommodate up to 400 guests. It can be divided into two smaller spaces, **SoHo One** and **SoHo Two**, accommodating 175 and 200 guests, respectively.

Overlooking Spring Street, the 2,040-square-foot **Hudson Square** room showcases the neighborhood through 20-foot, floor-to-ceiling windows. Connected to Hudson Square, the 1,289-square-foot, covered **Spring Terrace** overlooks the landscaped Urban Plaza and invites everyone to enjoy a cocktail and the night air, year round.

For more intimate events, choose between the 704-square-foot **TriBeCa** room, overlooking Dominick Street and the fashionable SoHo neighborhood, or the 387-square-foot **Trump Boardroom** which can accommodate up to 10 attendees around its metal-framed walnut table and mesh-back Herman Miller chairs.

The majority of Trump SoHo's meeting rooms have elegant separate pre-function space ideal for coffee breaks and pre-dinner cocktail receptions. Each of the event space's windows are adorned with a ceramic frieze and can be blacked out for presentations or privacy. All of the larger meeting and event spaces can be customized to allow for banquet, theater, classroom or U-shaped seating.

The hotel is outfitted with the latest in audio-visual technology, video conferencing, high-speed wired and wireless Internet access, and high-definition televisions. It boasts cell phone coverage for all major carriers throughout the hotel and has a total of 100MB of customizable bandwidth allocation, more than any other hotel in New York City.

Groups can take advantage of Trump SoHo's exclusive meeting packages:

Trump Golf

This three day, all-inclusive retreat includes a welcome reception, an all-day meeting with breakfast and lunch, and a continental breakfast the morning of departure. The highlight of the meeting will be 18 holes at a world-class, championship golf course located just over 30 minutes outside of New York City (roundtrip transportation provided). Rates start at \$2,500 per person inclusive.

Trump Weddings

Each wedding at Trump SoHo will be a picturesque event tailored to fit each couple's needs. Whether it is an intimate sunset wedding with close friends and family in SoHi or a lavish affair in the SoHo Ballroom, the event staff is specially trained to handle all bridal requests. Rates start at \$330 per person (inclusive of taxes and services), for a cocktail hour, wine pairings, hors d'oeuvres and a three-course dinner.

Trump Wine

Groups will feel like they are on a private, guided tour of the vineyards of Northern Italy as a master sommelier pairs Italian wines with hors d'oeuvres from Quattro Gastronomia Italiana. Rates start at \$135 per person inclusive with a 20-person minimum.

For more information on meetings and events at Trump SoHo New York, please visit www.TrumpSoHoHotel.com or e-mail sohosales@trumphotels.com.

About KNR Restaurant Group

KNR and its partners Karim Masri, Nicola Siervo, Nicola Schon and Rony Seikaly specialize in restaurant, nightlife and hospitality projects. The company collectively creates, owns and manages properties in Miami and New York City.

KNR Restaurant Group is comprised of restaurants Quattro Gastronomia Italiana and Sosta Pizzeria in Miami; and the upcoming Quattro Gastronomia Italiana in New York City. The group will oversee all food and beverage operations, in-room dining and special events for Trump SoHo, opening in early 2010.

KNR Food Concepts includes the recently opened restaurant Soleá at the new W Hotel South Beach in Miami. The group is also involved in the development and operation of food and beverage for the W Living Room, WET pool service, in-room dining and special events at W South Beach as well as the property's nightlife destination Wall.

About Trump Hotel Collection

Launched in October 2007, [Trump® Hotel Collection](#) is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago and Trump International Hotel™ Las Vegas. Trump International Hotel™ Waikiki Beach Walk® will join Trump Hotel Collection in November 2009, followed by Trump SoHo™ New York in early 2010. Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.

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