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**DONALD J. TRUMP**  
**Chairman and President**  
**The Trump Organization**

A schoolboy's dream, a competitor's challenge. Donald J. Trump is the very definition of the American success story, continually setting the standards of excellence while expanding his interests in real estate, gaming, sports and entertainment. He is the archetypal businessman – a dealmaker without peer and an ardent philanthropist.

Trump started his business career in an office he shared with his father in Brooklyn, N.Y.'s Sheepshead Bay. He worked with his father for five years, where they were busy making deals together. Trump has been quoted as saying, "My father was my mentor, and I learned a tremendous amount about every aspect of the construction industry from him." Likewise, Fred C. Trump often stated that "some of my best deals were made by my son, Donald ... everything he touches seems to turn to gold." Trump then entered the very different world of Manhattan real estate.

In New York, the Trump signature is synonymous with the most prestigious of addresses. Among them are the world-renowned Fifth Avenue skyscraper, Trump Tower and the luxury residential buildings Trump Parc, Trump Palace, Trump Plaza, 610 Park Avenue, The Trump World Tower (the tallest residential building in the world at the time it was built) and Trump Park Avenue.

Trump was also responsible for the designation and construction of the Jacob K. Javits Convention Center on land controlled by him, known as the West 34<sup>th</sup> Street Railroad Yards, and the total exterior restoration of Grand Central Terminal as part of his conversion of the neighboring Commodore Hotel into the Grand Hyatt Hotel.

Over the years, Trump has owned and sold many great buildings in New York. These include the Plaza Hotel (which he renovated and brought back to its original grandeur), the St. Moritz Hotel (three times ... and now called the Ritz Carlton, New York, Central Park), and recently, the land under the Empire State Building, a move that allowed the land and lease to be merged together for the first time in more than 50 years. Trump also owns the NikeTown store on East 57<sup>th</sup> Street, adjacent to Tiffany & Co.

In 1997, the Trump International Hotel & Tower New York opened its doors to the world. This 52-story, mixed-use, ultra-luxury hotel and residential building is located at

the crossroads of Manhattan's West Side, on Central Park West at Columbus Circle. It was designed by the world-famous architect Philip Johnson and has achieved some of the highest sales prices and rentals in the United States. As one of only three hotels in the nation to have received a double Mobil Five-Star rating for both the hotel and its restaurant, Jean Georges, it has also received the Five Star Diamond Award from the American Academy of Hospitality Sciences, and was voted the number one business hotel in New York by *Travel + Leisure*. *Condé Nast Traveler* has named it the number one hotel in the United States, and its innovative concept has been copied worldwide.

Trump is developer of the largest parcel of land in New York, the former West Side Rail Yards. On this 100-acre property, fronting the Hudson River from 59<sup>th</sup> Street to 72<sup>nd</sup> Street, the largest development ever approved by the New York City Planning Commission is being built. When completed, this \$5-billion project will have 5,700 residential units and more than 5 million square feet of commercial space. There will be a total of 18 buildings on the site, and Trump has donated a 25-acre park to the city.

In addition, Trump rebuilt the Wollman Skating Rink (currently managed by The Trump Organization) in Central Park, a project that was particularly special to him. The city had been trying for seven years to rebuild and restore the Rink, whereupon Trump interceded and did so in three months and at only 10% of the city's \$20 million cost.

Other acquisitions in New York include The Trump Building at 40 Wall Street. The landmark 1.3-million-square-foot, 72-story building is located in the Financial District, directly across from the New York Stock Exchange, and is the tallest building in downtown Manhattan. This purchase, which took place at the depths of the New York real estate market, is said to be one of the best real estate deals made in the last 25 years. The building was totally vacant when purchased and is now 100% leased to tenants such as American Express, Bear Stearns and CNA Insurance.

In addition, Trump built 610 Park Avenue (at 64<sup>th</sup> Street), formerly known as the Mayfair Regent Hotel. Very successfully converted into super-luxury condominium apartments, it achieved, at that time, the highest prices on Park Avenue. Further east, adjacent to the United Nations, stands the Trump World Tower, a 90-story luxury residential building that, at the time, was the tallest residential tower in the world. The Trump World Tower has received rave reviews from the architectural critics since its 2001 opening, with Herbert Muschamp of *The New York Times* calling it "a handsome hunk of a glass tower." Likewise, the Trump World Tower is considered one of the most successful condominium towers ever built in the United States.

In 2002, Trump purchased Manhattan's fabled Delmonico Hotel, located at 59<sup>th</sup> Street and Park Avenue. It has been developed into a state-of-the-art, 35-story luxury condominium named Trump Park Avenue. It was Trump's desire to make this one of the most luxurious buildings in the history of New York, which has been achieved. The square-foot prices of these apartments are setting new records.

### **Beyond New York**

In 2001, Trump announced plans for his first foray into Chicago, where he is building Trump International Hotel & Tower Chicago. The 2.7-million-square-foot, 92-story mixed-use tower, which opened on January 30, 2008, is located on the banks of the

Chicago River, directly west of Michigan Avenue (the most prominent site in Chicago), and will be one of the tallest in the city. The architect is Skidmore, Owings & Merrill, Chicago.

Another of Trump's new ventures in 2002 included the \$600-million Trump Grande Ocean Resort and Residences in Miami Beach, Fla., in partnership with a large local development company, and an ultra-luxury, 60-story hotel condominium tower on the Las Vegas strip to be called Trump International Hotel & Tower Las Vegas, set to open March 31, 2008. The first Las Vegas tower sold out so quickly that a second tower is in development. Trump is also developing Trump International Hotel & Tower Fort Lauderdale, located on the Atlantic Ocean and designed by architect Michael Graves.

In the gaming arena, The Trump Organization is one of the world's largest operators of hotels and casinos. The Trump name stands proudly on three world-class casino hotels in Atlantic City, N.J. They are also the only Five-Star, Five-Diamond rated hotels in Atlantic City: The Trump Plaza Hotel and Casino on the Boardwalk, the Trump Marina Casino Resort in the Marina District, and The Trump Taj Mahal Casino Resort, home of one of the world's largest casinos and one of the most luxurious casino-hotels ever built. Additionally, Buffington Harbor, Ind., is the home of The Trump Casino. Located just outside of Chicago, it is the first casino riverboat among Trump's holdings.

Trump's portfolio of holdings also includes Trump National Golf Club in Westchester County, N.Y., a signature Fazio golf course and residential development, and a 250-acre estate known as the Mansion at Seven Springs, the former home of Katharine Graham of *The Washington Post* and Rockefeller University. The mansion will be transformed into a world-class luxury housing development with homes that will sell for upwards of \$20 million dollars each. Trump also purchased one of the largest parcels of land in California, which fronts along the Pacific Ocean for two and a half miles. A Donald J. Trump championship golf course, called Trump National Golf Club/Los Angeles, has been built on this site, and 75 luxury estates will follow. In addition, the Tom Fazio-designed Trump National Golf Club has been built in Lamington Farms in Bedminster, N.J., on the 525-acre Cowperthwaite Estate, considered to be the best in the state. In 2006, Trump announced he will be developing a golf course in Aberdeen, Scotland, along more than three miles of spectacular oceanfront.

In Palm Beach, Fla., Trump has converted Mar-a-Lago, the famous and historic estate owned by Marjorie Merriweather Post and E.F. Hutton, into the private, ultra-luxury Mar-a-Lago Club. It has received the award from the American Academy of Hospitality Sciences as the "Best Club Anywhere in the World."

Also in Palm Beach and located seven minutes from Mar-a-Lago is the Trump International Golf Club. Designed by the famed golf course architect Jim Fazio, this \$40-million golf course has magnificent tropical landscaping, water features and streams and elevations of 100 feet (unprecedented in all of Florida). Opened in October 1999, this course is already being acclaimed as one of the best in the United States. In 2002, Trump purchased an additional 60 acres adjacent to Trump International and is in the process of creating a nine-hole addition to the course, also designed by Jim Fazio. In late 2005, Trump announced plans for his first project in Dubai, U.A.E., to be called The Palm Trump International Hotel & Tower. This luxurious, 50-story hotel will be

located at the gateway to the Palm Jumeirah Island, and is being developed in conjunction with Nakheel, one of the largest developers in Dubai.

Current and future developments include projects in Honolulu; New Orleans; Philadelphia; New York's SoHo; Hollywood, Fla.; Stamford, Conn.; Jersey City, N.J.; and Westchester County, New York. Rounding out his portfolio of international holdings will be the Trump Ocean Club International Hotel & Tower in Panama, Trump Island Villas and golf course on Canouan Island in the Grenadines, and developments in Seoul; Sao Paulo; Istanbul; Punta Bandera, Mexico; Cap Cana, Dominican Republic; Tel Aviv; and Toronto. In total, the Trump Organization has more than 30 real estate projects in development around the globe.

### **Beyond Real Estate**

Trump and the NBC Television Network are partners in the ownership and broadcast rights for the three largest beauty competitions in the world: the Miss Universe, Miss USA and Miss Teen USA Pageants. A recent Miss Universe pageant substantially beat the NBA Playoff Game it opposed in ratings, and a new five-year television contract was just signed with NBC. Trump Model Management, which was founded in 1999, has become one of the leading modeling agencies in New York.

Trump is also an accomplished author whose first autobiography, *The Art of the Deal*, became one of the most successful business bestsellers of all time. It has sold in excess of three million copies, and topped *The New York Times* Best-Sellers List for many weeks. The sequel, *Surviving at the Top*, was on *The New York Times* Best-Sellers List and was also a number one bestseller as was his third book, *The Art of the Comeback*.

Trump's fourth book, *The America We Deserve*, is a departure from his past literary efforts. This book deals with issues most important to the American people today and focuses on the views regarding American political, economic and social problems. His fifth book, *How To Get Rich: Big Deals from the Star of The Apprentice*, became an immediate bestseller on all lists, as did *Trump: The Way to the Top* and *Trump: Think Like a Billionaire*, which was released in October 2004. *Trump: The Best Golf Advice I Ever Received* was published in April 2005.

Trump has also teamed up with Robert Kiyosaki to make publishing history with their book, *Why We Want You To Be Rich: Two Men, One Message*, which in October 2006 made the #1 spot on *The New York Times*, *Wall Street Journal*, and Amazon best-seller lists. *Trump 101: The Way To Success* debuted in late 2006 along with *Trump: The Best Real Estate Advice I Ever Received*.

By January 2004, Trump joined forces with Mark Burnett Productions and NBC to produce and star in the television reality show *The Apprentice*. This quickly became the number one show on television and has made history in ratings while receiving rave reviews. Few shows have garnered the worldwide attention of *The Apprentice*, and it received three Emmy nominations for excellence. Trump has signed to continue in this role for the 2007-08 television season. Moreover, Trump is producing additional network and cable television programming via his Los Angeles-based production company, Trump Productions LLC. His radio program with Clear Channel Radio, parent company of Premiere Radio Networks, begun in Summer 2004, broke all syndication records.

*Trump Magazine*, Trump's new luxury publication, was successfully launched in Fall 2004, followed by the debut and great success of the Donald J. Trump Signature Collection, which includes business suits and suit separates, dress shirts, neckwear, cuff links, watches, eyewear, small leather goods, belts and luggage. The neckwear collection became the number-one selling brand at Macy's Herald Square, New York, highlighting the demand by consumers to emulate Trump's sense of fashion.

More recent launches include Trump University Online and Trump Financial LLC in May 2005. Trump Vodka was launched in Fall 2006, and in Spring 2007, Trump Home unveiled its comprehensive collection of furniture, floor fashion, lighting and fine art.

### **A History of Philanthropy**

Involved in numerous civic and charitable organizations, Trump is a member of the board of directors for the Police Athletic League and United Cerebral Palsy. He serves as a chairman of the Donald J. Trump Foundation as well as co-chairman and builder of the New York Vietnam Veteran's Memorial Fund. In 1995, he served as the grand marshal of the largest parade ever held in New York, The Nation's Parade, which celebrated the 50<sup>th</sup> anniversary of the end of World War II.

Trump is a founding member of both the Committee to Complete Construction of the Cathedral of St. John the Divine and The Wharton School Real Estate Center. He was also a committee member of the Celebration of Nations commemorating the 50<sup>th</sup> anniversary of the United Nations and UNICEF. More recently, Trump was designated "The Developer of the Year" by the Construction Management Association of America and Master Builder by the New York State Office of Parks, Recreational & Historic Preservation. In June 2000, he received his greatest honor of all, the Hotel and Real Estate Visionary of the Century, given by the UJA Federation, and in 2003 was named to the Benefactors Board of Directors by the Historical Society of Palm Beach County.

In August 2006, Trump was voted "the world's most competitive businessperson" by readers of *BusinessWeek* and one of the "Top 10 most competitive businesspeople on the planet" by the magazine's staff and writers. The ongoing business success of the Trump Organization was recognized by the *Crain's New York Business* List 2006, ranked number one for the largest privately held company in the New York area. Trump's celebrity status was recognized by *Forbes*, who ranked him number 12 in the world on its top 100 celebrity list in 2006. He received a star on the Hollywood Walk of Fame in January 2007.

Trump is the highest-paid speaker in the world. He draws the largest crowds in the history of the Learning Annex, often in excess of 50,000 people.

A native of New York, Trump is a graduate of The Wharton School of Finance.

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