

TRUMP

HOTEL COLLECTION

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TRUMP SoHo NEW YORK Fact Sheet

OPENING DATE: Fall 2009

ADDRESS: 246 Spring Street
New York, NY 10013
Phone: (212) 965-0008

WEB SITE: www.TrumpSohoHotel.com

LOCATION: The first Trump development in downtown New York, Trump SoHo is located at the corner of Spring Street and Varick Street in the heart of the fashionable SoHo (South of *Houston*) district. Just steps from world-class galleries, restaurants and shops, it boasts views extending to the Hudson River, Statue of Liberty, Empire State Building and the expansive Manhattan skyline.

DESCRIPTION: Introducing a new definition of luxury hotel design to SoHo, the neighborhood's only luxury hotel condominium will be a dramatic glass tower by the renowned Handel Architects, rising 46 stories, with panoramic views from most of its 391 elegant guest rooms and suites. Trump SoHo will offer all of the exceptional amenities of the Trump Hotel Collection, including world-class dining, a 12,000-square-foot spa, state-of-the-art fitness center, and the signature services of a Trump Attaché.

Interior spaces, designed by the legendary Rockwell Group, will include an intimate library and wine cellar, a private rooftop club called SoHi, a pool deck with cabanas and full-service bar, several conference spaces, and a business center. Guests and owners will enter through a dramatic two-story conservatory to a spacious lobby with intimate seating and artwork commissioned by local artists. A landscaped garden plaza will extend from the Spring Street entrance to Dominick Street, with decorative lighting and spacious seating areas.

ACCOMMODATIONS:

Trump SoHo's ultra-luxury guest accommodations will blend classically inspired interiors with spacious, contemporary New York urban living design, and all will offer extraordinary, panoramic views of the Manhattan skyline. There will be 131 deluxe suites and 248 studio suites ranging from 422 to 905 square feet, several of which can be combined to create expansive two-bedroom suites. The top three floors will be crowned with eleven spectacular penthouse suites ranging up to 10,045 square feet and one presidential suite.

Trump SoHo accommodations will feature custom-designed furnishings, luxurious carpeting, draperies and lighting by the Rockwell Group and Fendi Casa, as well as the latest technology for business and entertainment, including large flat-screen televisions and integrated media systems. Luxurious, expansive bathrooms will feature custom-designed fixtures, a stand-alone shower and separate tub. Fully furnished butler's pantries with stocked bar and top-of-the-line appliances will make in-room entertaining easy.

TRUMP ATTACHÉ:

Each hotel in the Trump Hotel Collection offers the signature services of a Trump Attaché, who provides each guest with uncompromising service, no matter how particular, throughout his or her stay. Following check-out, the Attaché meticulously records each guest's preferences and maintains a detailed guest history to ensure that no stay feels like the first and no request needs repeating.

GUEST SERVICES & AMENITIES:

- Swimming pool with cabanas and bar
- Private rooftop club, SoHi
- In-room chef (upon advance request)
- Complimentary wireless high-speed Internet
- 12,000-square-foot world-class spa
- State-of-the-art fitness center
- 24-hour concierge
- 24-hour in-room dining
- Personalized business cards and stationery

DINING:

In a neighborhood defined by exceptional dining experiences, Trump SoHo will deliver a world-class restaurant of its own, complemented by a full-service bar. Afternoon tea will be served in the lobby, and high above it, an intimate library and wine cellar will invite guests to

linger over breakfast in the morning or a fine vintage in the evening, while enjoying a bird's-eye view of the lobby below. Guests will also have the option to dine in the privacy of their suite with 24-hour in-room dining delivered from the restaurant, and the services of an in-room chef on request.

MEETINGS:

With 12,000 square feet of stylish and technologically sophisticated conference space, Trump SoHo will cater to downtown's most prestigious events. Its facilities will include an elegant ballroom, event hall, and a conference/meeting room. In addition, the terrace will offer a beautifully landscaped, urban garden setting for outdoor receptions.

ARCHITECT:

Handel Architects

INTERIOR ARCHITECT:

Rockwell Group

TRUMP HOTEL COLLECTION:

Launched in October 2007, [Trump Hotel Collection](#) is the next generation of luxury hospitality – one that is raising the bar on the top-tier travel experience with a level of customized service unrivaled on the market today. Within its prestigious portfolio are the highly acclaimed Trump International Hotel & Tower New York, and the newly opened Trump International Hotel & Tower Chicago and Trump International Hotel & Tower Las Vegas. Additional hotel projects are under development around the globe, including: Trump International Hotel & Tower Ft. Lauderdale, Trump SoHo New York and Trump International Hotel & Tower Waikiki in 2009; Trump International Hotel & Tower Toronto and Trump Ocean Club International Hotel & Tower Panama in 2010; Trump International Hotel & Tower Palm Jumeirah, Trump at Cap Cana, Trump Ocean Resort Baja, Trump Scotland and Trump International Hotel & Tower New Orleans in 2011. Trump Hotel Collection, a division of The Trump Organization, is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.

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